Kickstarter Public Dataset

Welcome! This dataset was crawled from the Kickstarter, a crowdfunding website: with all current and historic projects on Kickstarter. It contains detailed information about each project and its status being success, failed, or canceled.

Context

Crowdfunding is a method of funding a small project or venture by raising capital from large numbers of people, typically via internet. Kaggle and Indiegogo are two leading online crowdfunding platforms which enables individuals across the globe to virtually pitch their ideas to collectively raise the required amount of capital among visitors of the website.

Since its establishment in 2009, [Kickstarter](https://www.kickstarter.com/) successfully pledged $3.4 billion for 134,000+ projects were backed by 14 million people. However, the success rate of campaigns is only 35.88% tell us that not every campaign comes out as a winner.

Dataset for this project is taken from webroboto.io ‘s repository. They developed a scrapper robot that crawls all Kickstarter projects monthly since 2009. There is a possibility of duplicate entries in the dataset due to changes in data collection approach by webroboto.io in December 2015.

Variables deadline, state\_changed\_at , created\_at and launched\_at hold timestamp in Unix format. Further, variables photo,creator,location,category,profile and urls are in JSON format. However, contents of these variables are available in other variables like country, source\_url. The variable Country is a two letter country code in isco2c format.

Check the Kickstarter website (<https://www.kickstarter.com/)> to know more information about each project.